

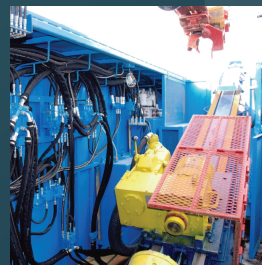
NEW!

FOR 2013 EXHIBITORS OF THE BIG EVENT
ENHANCED PRE-SHOW EXPOSURE

MINING

LIFE

online.net



We will create a micro-site for All exhibitors participating at the Big Event Northern Mimes Expo

- Information about your company
- Feature New Products
- Live seminars
- Contacts
- Share Your News
- Add articles
- Online Magazines
- Events

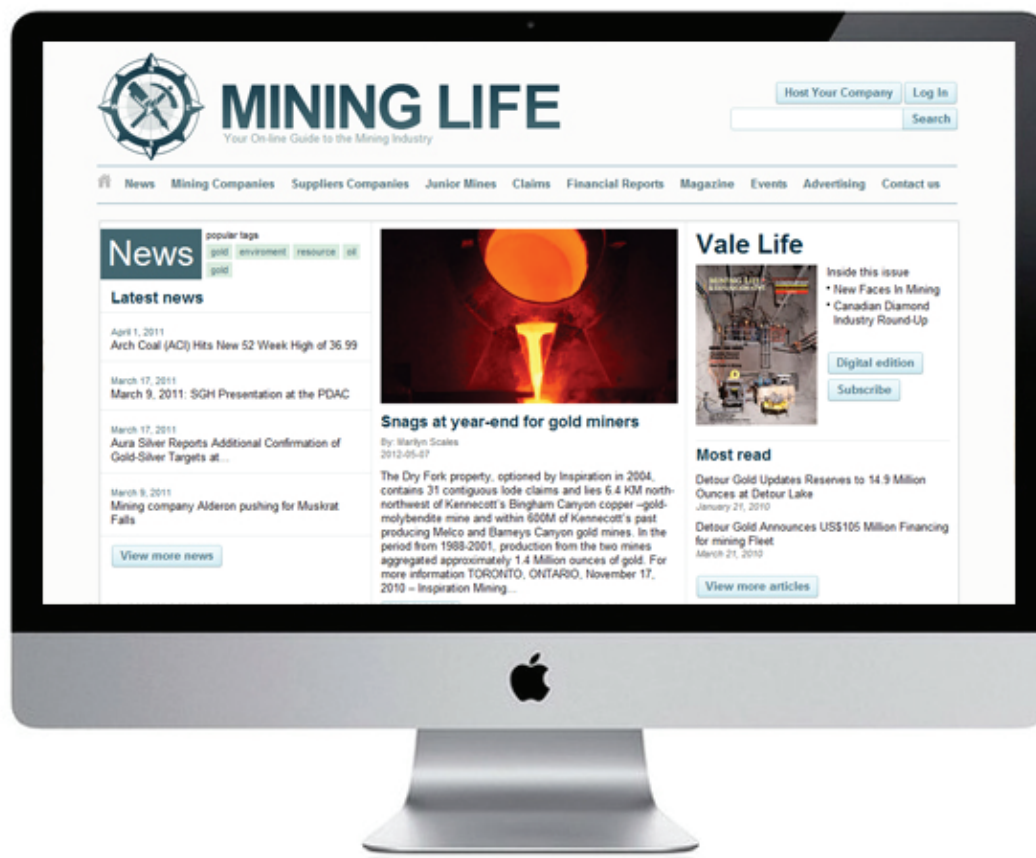
Mining Life Online is Going Live &

2013 BIG EVENT Exhibitors
are **Saving 50%**

off the Regular Portal Package

Welcome to the Mining Life Portal!

The Natural Resource Sector for the last 5 years has seen sky-rocketing, with record breaking commodity prices, the sector has seen growth in all segments from exploration, to new equipment manufactures, support industries and academic institutions. With this dynamic environment staying current is more relevant today then ever before. Mining Life Online was created to provide a platform for all those connected to the Mining Sector. One Location-One website for the Mining Community.



Advantages

Up-to-date Information

News, events, industry specific blogs/forms and company innovations and their product updates, will keep your finger on the pulse in Mining. We understand the depth of this industry and have gone to great length to ensure that our site is completely intuitive and will allow the user to locate their content quickly and easily. Mining Life has tagged new content to be placed in the best viewing areas, we will be continuously updating our home page with industry related news, latest product innovations. Most viewed products. Planning to attend a conference, our calendar will be displaying all of our Clients open events and many of the world conferences or events that are important to the industry. Our Financial News Section will feature streaming content for commodity pricing and share values and we will be actively publishing syndicated analysts posts. Our Claims section will promise to be an exciting venue for any of the mining purists at heart, why buy when you can buy or lease a mine.



Know more

Get known who are your competitors and find your business partners among mining, supplier and junior companies. Their failures and achievements are enumerated in the financial reports available on our site.



Try new oppotunities

Nowhere else but at Mining life benefit from exclusive opportunities and functions as webinars, microsites and online magazines. We want you to use all possible ways of optimization so we suggest creating your own micro site where you may represent your company and products, your affiliated enterprises and their addresses, news, future and past events, financial reports, lists of products and suppliers, photo albums and online magazines. Our online magazines don't look like usual stuff which you see everywhere, our ones contain all sorts of media data (video, audio, photos, etc.), just try it.



Additional Services

Don't restrict yourself with only significant services and try our additional services as claims, articles and videos. We developed a convenient tool for placing claims and their features (geographical location, resources and photos). Claims will be categorized across Canada and the owners will be able to field questions about their properties. Articles will keep our users up to date with what's going on in the mining world. But updating is impossible if you miss webinars and have no opportunities to compensate it, that's why we collect videos of previous and passed webinars that you can easily watch.



How to make yourself known

If you want your business grow, you can host your company at our site. Otherwise how can investors find you? If you don't know how to realize it better, rely on us and our creative packages of microsite that have a variety of functions, tools and constructing opportunities up to your choice. For attracting new clients and successful advertising campaign you can place your banners in special sections of the site. Banner system has all the necessary information about possible banner places on the site, their sizes and prices.



Host Your Company! Create Your Own Microsite!

Join the online community

- ✓ Showcase Products and Innovation
- ✓ Highlight Job opportunities
- ✓ Update your company news
- ✓ Request Quotes from a Vested Community
- ✓ Read Industry News
- ✓ Leveraging technology and tools designed to enhance Communication linkages

Your content will never look this good. We have created a proprietary web application that allows your company to reposition your web content in an extremely user friendly environment. Sometimes seeing is believing and appreciating. All of this content again is easily managed through a custom interface, where we understand that you don't have the time or the patience to learn complex Actionsript code.

Need to conduct a presentation to an audience? Take a look at our Real Time Environment. Today you can broadcast your self to a selected audience and this audience in Real Time can respond to you.

The collage displays three distinct pages from the Mining Life microsite. The top page is the 'Black Hawk' company profile, which includes a header with the Mining Life logo, navigation links (News, Mining Companies, Suppliers Companies, Junior Mines, Claims, Financial Reports, Magazine, Events, Advertising), and a sidebar with 'About Us' and 'Articles'. The main content area features the Black Hawk logo, contact details, and a detailed description of their services. The middle page is the 'Xstrata Nickel' company profile, featuring a large image of a mine, a list of services, and a 'Latest news' section. The bottom page is a 'Photo Gallery' with a grid of images showing various mining equipment and operations.

Special Offer! for 2013 Big Event Exhibitors

The \$800.00 portal package includes the following:

Directory Submission.

Each Company will have their own editable microsite, your company will be able to upload content through our proprietary Content Management System. Your company will be able to highlight 3 locations, keystaff members in each location. You will also be able to select 5 Category tags that you would want your company to be associated with. Ex as a supplier you may sell via Microsite.

To help you with your Microsites we will committ to the following. We will load

- 5 articles
- 3 galleries with 10 images in each album (for Mines)
- 3 categories for products with 5 products in each (for Suppliers)
- upload company's logo and description of your company (About us)
- 3 locations with contact information and 3 keystaff members for each location
- 3 careers opportunities

A direct link from www.canadianminingexpo.com
from your exhibitor listing and booth location.

To enroll this offer, please open this link

http://mininglifeonline.net/checkout_special